



P. O. BOX 2955
Winston-Salem, North Carolina 27102

**RJR.... Standing up for America's
45 million adult smokers**

CHECK NUMBER: 5A 1526618395
CHECK DATE: 03-21-95

1242 05A 1526618395
1242 449569
HOME LIQ/CROMWELL
465 BOULEVARD
ELMWOOD PARK, NJ 07407

6

INVOICE NUMBER	GROSS	NET AMOUNT	INVOICE NUMBER	GROSS	NET AMOUNT
9507915266183	672.00	672.00			
DIVISION 1242 ACCOUNT #449569					
TEMPORARY PAYMENTS (1 ITEM)					
C 4Q94 CMF DISC 672.00					
***** PAYMENT FOR 4TH QTR. CO-MKTING, SALEM \$2.50 OFF SALEM CARTON PURCHASE					
R J REYNOLDS TOBACCO COMPANY PAYMENT			NET CHECK AMOUNT 672.00		

RJRT Form APC010 Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK



P. O. BOX 2955
Winston-Salem, North Carolina 27102

WACHOVIA BANK OF NORTH CAROLINA, N.A.
ASHEVILLE, NORTH CAROLINA
66-35/531

5A 1526618395
CHECK NO.

DATE
03-21-95

PAY EXACTLY
\$***672.00**

PAY SIX-HUNDRED-SEVENTY-TWO DOLLARS AND 00 CENTS

TO THE ORDER OF
1242 449569
HOME LIQ/CROMWELL
465 BOULEVARD
ELMWOOD PARK, NJ 07407

AUTHORIZED SIGNATURE

51856 0271

⑈1526618395⑈ ⑆053100355⑆010459 038032⑈

Home Liquors 1st Quarter 1995 Co-Marketing Promotion

- Promotion:
 - Carton coupon promotion
- Consumer save \$2.50 off the purchase of a carton of salem, all brand styles)
- Co-marketing dollars accrued for 1st quarter, (\$ 672)
- Qualifying stores :
 - #75 #360 #480 #1277
- Co-marketing promotional dollars accrued per store: \$ 168.
- Number of coupons per store - (67)
- Utilize temporary 60 carton displays with riser card
- Timing: February 6, 1995
- RJR sales representatives will place displays
- Authorized by: James A. Balle, Title: General Mgr., Date: 1/24/95

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